



luci  
series



LED Shop Illumination

# Enhancing **customer service**





## Maximize light, minimize cost in your shop

### **Luci Series LED Shop Illumination is the most energy efficient way of lighting your shop**

The elegant LED spots create a visually welcoming atmosphere which attracts customers and puts them at ease. The intensity of the LED spots is variable, meaning the comfort factor of the luminaire can be different for each shelf. This makes it possible to focus on certain products and encourage impulse purchases. The LED spots consume very little energy, enabling a potential saving up to 75%.

### **What about maintenance? Forget about that!**

The Luci Series LED luminaires are designed to run day and night and last for years! All Luci series products have a 5 year warranty. Luci Series LED Shop Illumination sees Bever Innovations concentrating on the petrol station owner who can see the importance of reducing energy costs whilst putting customer experience center stage.

### **Inspire customers**

The right in-store atmosphere can make your customers feel at ease and enhance the shopping experience. Bever Innovations LED Shop Illumination is designed to bring out the best in the appearance of all your products for sale. The energy-efficient LED shop lighting creates a visually welcoming environment which not only reduces energy consumption but also improves the customer's comfort.

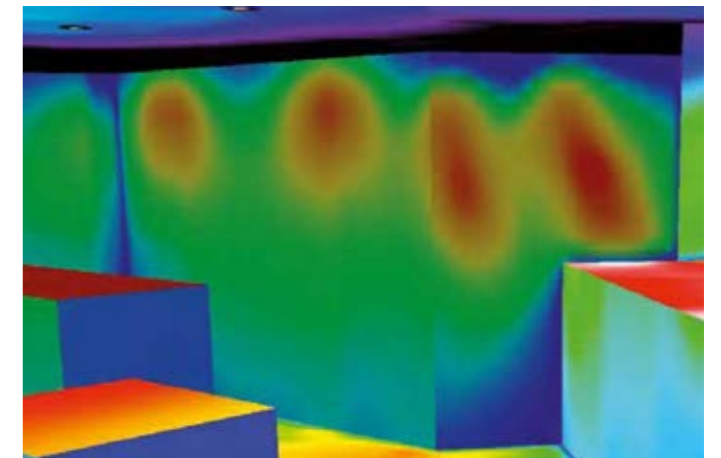
### **Operational advantages of LED**

Our solutions are suitable for every petrol station and retail shop. They offer attractive opportunities to inspire customers by improving the appearance of products and enhancing store ambience. Bever Innovations has the skills to provide you with the best energy efficient solution for any new shop or refit that will help you improve presentation and reduce maintenance and energy costs.

### **Be smart**

Bever Innovations' smart LED shop Illumination takes shop lighting to the next level. Create the right atmosphere in every area of your shop to enhance displays. Control your energy and maintenance costs without compromise.





## Customized light plan

Because every petrol shop is different, Bever Innovations offers customized lighting solutions. For every client, we will create a special, tailor-made light simulation plan. Retrofit installations or new shops, Bever will provide you with the most energy-efficient solution that improves your lighting and reduces your energy bill significantly. The personalized dialux drawing indicates exactly which part of the shop will be highlighted with the Luci Series LED Shop Illumination.

### Energy savings

The Luci Series LED Shop Illumination not only offers ideal visual conditions, the energy savings are really high. Compared to conventional 2x26W CFL luminaires, the Luci Series LED Shop Illumination saves up to 75%. It easily performs well over 70.000 hours. This means the Luci Series Shop Illumination has a lifespan of over 8 years! This is based on 24 hours of use, day or night, 365 days a year.

### Quick and easy installation

The Luci Series LED Shop Illumination is easy to install in new shop or retrofit situations. And just forget about maintenance!





## Benefits

### Benefits

- Suitable for petrol shop areas and back offices where a true color is vital
- Highest efficiency
- Built-in optical management system delivers highly consistent light quality over time and temperature
- White diffuser when light is off
- Passive heat sink, no moving parts
- Homogeneous light beam
- Waterproof front
- Incl. TCI power supply
- Warranty 5 years
- Driver included



Luci Series Silver **75 fixed**



Luci Series Silver **90 directional**



Luci Series Silver **185 fixed**



Luci Series Silver **Shop 185**



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